

### I-565 | MADISON BOULEVARD CORRIDOR

As metropolitan **Huntsville, Redstone Arsenal, and Huntsville Airport** continue to grow, suburban Madison's I-565 | Madison Boulevard Corridor will continue to expand services, lodging, shopping, and entertainment venues. The City of Madison is **actively seeking public/private partnerships** to (re)invest in this key business corridor to bring new business to this area.

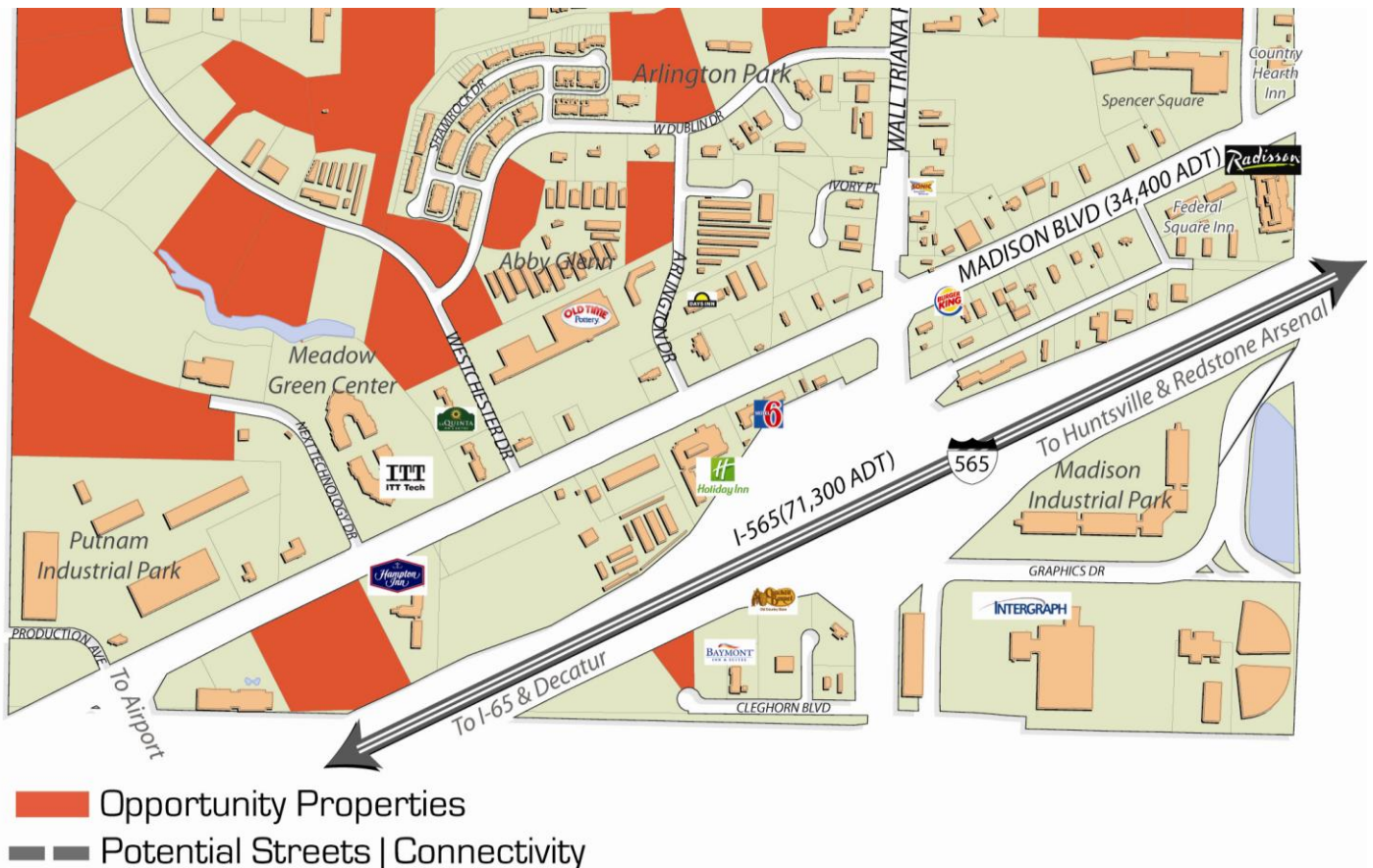
Madison has over 1000 hotel rooms in the I-565 | Madison Boulevard Corridor, but only a handful of sit-down restaurants. As the City encourages re(development) of key areas at County Line Road, Wall Triana (Exit 8), Hughes Road, and Zierdt Road – it seeks additional **full service dining, boutique hotels with conference space**, retail and entertainment venues to cater to Madison's **highly educated, active, family-oriented, and diverse population**.

Many of Madison's residents come from other metropolitan areas including Birmingham and Washington D.C. and are accustomed to a variety of dining choices and organic grocers.

**Madison offers small town advantages within a growing metropolitan region – come grow with us!**



Demographics & Income	3-miles radius	5-mile radius
Population	21,200	45,011
Housing Units	10,664	19,786
Median HH Income	\$58,822	\$67,302



### I-565 INTERCHANGE & COUNTY LINE ROAD

Expanded accessibility is planned at the County Line Road exit which is planned to become a full interchange (4-way) in 2012. Full access will make this already heavily traveled 5-lane road the top choice for commuters and visitors. Madison expects regional power centers and destinations at this prime location within the growth path of both Madison and Huntsville.

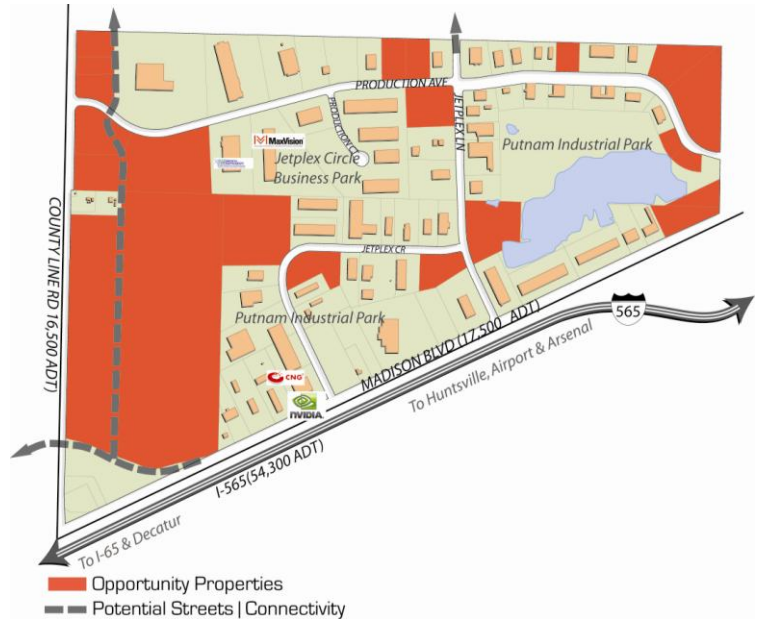
### MADISON BOULEVARD CENTRAL | WALL TRIANA

I-565 Exit 8 at Wall Triana provides fast access to Madison's restaurant sites, providing quick-serve, fast casual and sit-down choices to travelers, area employees, and residents alike. New dining choices are always welcomed by local workforce and visitors.



### MADISON BOULEVARD EAST | HUGHES ROAD

Madison Boulevard East includes a Publix/Rite Aid-anchored shopping center at Zierdt Road (leading to the Redstone Arsenal). Key sites for sit-down dining, coffee, groceries, hotels remain available within this high profile, high traffic shopping and workplace area.



FOR MORE INFORMATION ABOUT THE CITY OF MADISON CONTACT:

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